



# CONNECTING INSPIRING CREATING CHANGE

## 2019 MESSAGE FROM THE BOARD CHAIR

We entered 2019 by honouring and thanking Hilary Pearson for her superb leadership over 18 years. The search for her successor led to the announcement of Jean-Marc Mangin as the new Chief Executive Officer of Philanthropic Foundations Canada.

Jean-Marc quickly established the collaborative and visionary leadership style that will enable PFC to continue to build on our strong foundation of member service and build an even stronger philanthropic sector in Canada.

While this report documents PFC's many achievements in 2019, in the first half of 2020 we have all been challenged to respond to the COVID-19 pandemic. Under Jean-Marc's leadership and with the support of the excellent PFC team, the organization has swiftly adapted to support members with a range of timely reports, webinars, commentary, and advocacy. Thank-you to the PFC membership for sharing, collaborating, and engaging in critical conversations as we embrace new ways creating impacts in our communities.

Finally, as I approach the end of my term as board chair, I thank and salute my fellow directors, the PFC staff team, and all PFC members. It has been an honour to work with you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Allan Northcott', written over a white background.

Allan Northcott  
Board Chair, Philanthropic Foundations Canada

## OUR TOP TAKEAWAYS AND ISSUES 2019 YEAR IN REVIEW

### 1 YOUR VOICES ARE KEY

PFC's new CEO embarked on a listening tour and met over 80 members across the country to discuss the future of philanthropy and what PFC could do better to meet your needs and enhance your work. Your voices are pivotal to building a strong and sustainable strategic plan for PFC's future.

### 2 PRIVATE PHILANTHROPY TO THE SERVICE OF THE PUBLIC GOOD

PFC began renewing our value proposition to better articulate what we stand for, how we operate and why we see ourselves as leaders in the Canadian philanthropic sector. The story of Canadian philanthropy is rich and diverse: what brings private foundations together is a collective commitment to serve the public good.

### 3 CROSS SECTOR COLLABORATION & CLIMATE ACTION

The 2019 Calgary Symposium "THE FUTURE OF PHILANTHROPY – WORKING ACROSS BOUNDARIES" challenged us with engaging questions around equity, growth, environmental change, and sustainable economies. Now more than ever, cross sector collaboration is needed for building a low carbon economy that works for all Canadians.

### 4 EXPANDING YOUR CAPACITIES

Knowledge and capacity building are fundamental to PFC's commitment to you, our members. In 2019, we created insightful and impactful guides on public policy, gender, diversity, equity & inclusion (DEI) and updated steps to starting a foundation. Our evidence-based and inclusive approaches ensure that you are up-to-date with best practices.

# CONNECTING, INSPIRING AND MOBILIZING PHILANTHROPIC ACTION

PFC is a network that inspires by engaging members in collaboration, learning and sharing, and providing resources to support their work.

## AFFINITY GROUPS MOBILIZING PHILANTHROPIC ACTION AROUND COMMUNITIES OF PRACTICE.

-  The Program and Grantmaking Staff Affinity Group (PGSAG) organized **4 learning events** and set up a steering committee to develop and support the implementation of the workplan.
-  The CEO Retreat gathered **25 foundation leaders** from across the country to discuss the sector's priorities.
-  2019 marked the year of the launch of a new philanthropic collaborative on **climate change**, in collaboration with the Environment Funders Canada and five Montreal-based foundations to advance the climate agenda in non-environmental funders.

OVER  
**200**  
LEADERS



**900+**  
connections  
**80+**  
hours of exchange  
**25+**  
events  
**4**  
publications

## CALGARY SYMPOSIUM WE GATHERED IN OCTOBER OF 2019 for THE FUTURE OF PHILANTHROPY: WORKING ACROSS BOUNDARIES

This symposium looked at the future of philanthropic practice with a particular attention to collaboration across community, government and business sectors. We asked ourselves how to better create spaces for collaborations, notably in supporting the transition to a low carbon economy, and to think more systematically when strengthening the capacity of frontline partners. The message coming out of the symposium was clear, programs will not achieve their goals without support and engagement from governments, private sector innovators and community groups.

## LEARNING AND KNOWLEDGE MOBILIZATION

Building on the experience of PFC members and other key philanthropic sector leaders, PFC provides the opportunity to share knowledge and strengthen partnerships.

-  1 new philanthropic collaborative on **data & learning**
-  24 **Peer-Learning** Opportunities

## FEATURED PARTNERSHIPS

### PFC & Ashoka Canada partnership: an academy for transformative collaboration

Launched in 2019, we have begun to build inspiring learning space for funders to transform their partnerships with grantees for systemic change.

### FOUNDATION INVESTING 2.0 A COMMUNITY OF PRACTICE IS EMERGING

PFC, the **Environment Funders Canada**, **Community Foundations of Canada**, and **The Circle on Philanthropy and Aboriginal Peoples in Canada** worked together to help Canadian foundations implement more and better impact and responsible investing strategies, across their endowment portfolios. **FOUNDATION INVESTING 2.0** is being implemented by **Rally Philanthropy** and the **Shareholder Association for Research and Education (SHARE)** and has provided our membership with a second year of learning opportunities.

## PFC SUPPORTS THE SHARED VISION OF OUR MEMBERS

by communicating the value and impact of the work of organized philanthropy PFC conducts strategic research and data collection to support and guide that work.

### COMMUNICATIONS

Through blogs, social media, video and our newsletter, PFC shares the value and impact of organized philanthropy in our communities.

165K+ audience reach  
10,000+ words on philanthropy  
10+ blogs posted

#### LinkedIn

+750 Page Views  
+145 New Followers  
+1,100 Followers

#### Youtube

+15 New subscribers  
+75 Hours of watch time  
+1.2K Viewst



Most viewed video:  
What is the legitimacy of private philanthropy?

#### Twitter

+275 Tweets  
+280 New Followers  
+2,100 Followers

#### Facebook

425 Followers  
+1,000 Posts, Likes & Shares

## AN ADVOCATE FOR A MORE ENABLING POLICY ENVIRONMENT

In 2019, PFC was actively involved in the effort to build a pathway for transformation of the regulatory framework for charities and foundations. PFC equally advocated for unlocking additional resources for innovative public good initiatives and community action.

PFC contributed to public hearings and written briefs that lead up to 190-page report entitled: ***Catalyst for Change: A Roadmap to a Stronger Charitable Sector***. The Senate Special Committee on the Charitable Sector, which was established to review the impact of the voluntary sector in Canada and the federal and provincial laws and policies governing charities and non-profit organizations, released 42 recommendations covering a wide-range of issues important to the sector that detail the strategies and regulatory reforms needed to maximize the sector's impact in communities both in Canada and around the world.

PFC submitted a brief to the Ministère du Travail, de l'Emploi et de la Solidarité sociale who launched a consultation, entitled ***Toward Greater Recognition and Support Of Community Action***, in late-2019 to gather proposals and comments from foundations with a view to developing a new government strategy for community action.

# BUILDING THE CAPACITY OF YOUR MEMBER ORGANIZATION



## OUR MEMBERS IN 2018

**\$35**  
billion in assets

**62%**  
of assets of all private  
foundations in Canada

**\$789**  
million in grants

**\$388**  
million spent on  
charitable activities

Find out more: [pfc.ca/about/our-members](http://pfc.ca/about/our-members)

## 2019 SUMMARY OF REVENUES & EXPENSES

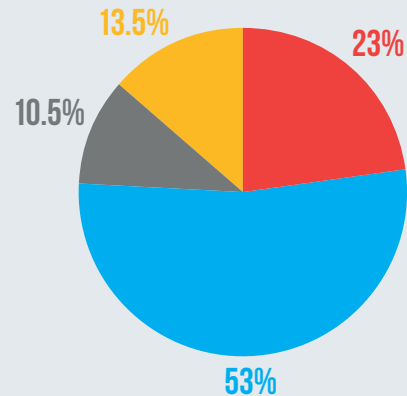
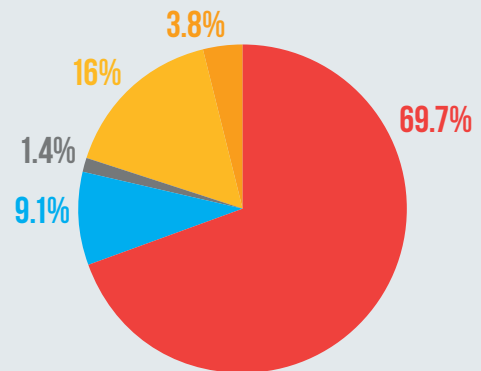
The summary financial statements below are derived from the financial statements for 2019, which were audited by Mongiat Bernucci LLP. PFC's full audited financial statements are available on request or on our website at our Annual Report section.

### REVENUE:

Membership dues	\$807,200
Special grants	105,300
Program fees	15,942
Symposium fees and sponsorships	185,736
Other revenue	43,803
<b>TOTAL</b>	<b>\$1,157,981</b>

### EXPENDITURES:

Membership services	\$276,307
Salaries and benefits	629,537
Office operations	124,737
Symposium	160,831
<b>TOTAL</b>	<b>\$1,191,412</b>



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