

# Working Together

2014 ANNUAL REPORT



Philanthropic  
*foundations*  
Canada



PFC promotes the growth and development of effective and responsible foundations and organized philanthropy in Canada through provision of membership services, resources and advocacy.

Philanthropic Foundations Canada is a national member association of grantmaking foundations and charitable organizations and a registered charity.

Charitable registration number: 89295 2128 RR0001

## 2014 IN REVIEW

In 2014 we focused our efforts and strategies on creating opportunities for grantmakers to share and learn from each other through our network. We have grouped our year in review under the four themes that we use to orient all of our activities with the grantmaking community in Canada:

**Learn, Connect, Communicate, Collaborate.**

### Learn

- How do we know what difference we are making as grantmakers?
- How do we learn how to play the different roles of leading and mentoring in our family foundations?
- What are the most effective ways to run our foundations, especially if we have limited resources?



“Having the opportunity to network with my peers was just as valuable to me as the course itself.”



Participants attended 8 distance learning webinars on evaluation and effectiveness and key roles within foundations: the Board Chair, the foundation director and the small foundation manager.

PFC's popular full day annual workshop on essential grantmaking skills was offered in Toronto in collaboration with the Ontario Trillium Foundation. PFC also offered a full-day workshop on the roles of family members as directors in family foundations. Both workshops are offered annually.



## 2014 IN REVIEW

### Connect

Members and colleagues participated in 7 face-to-face regional gatherings and learning opportunities in Toronto, Calgary and Montreal.

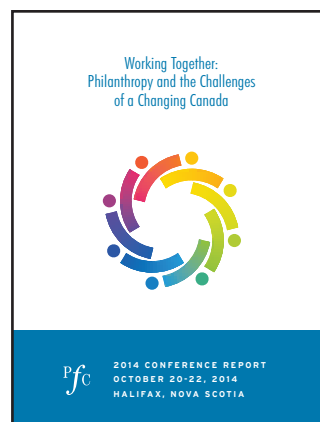
The larger foundations in the membership gathered in Banff, Alberta for their third annual exchange among senior leaders. The senior leaders of the larger foundations gathered in Banff, Alberta for their third annual exchange.

### 2014 Conference in Halifax

Over 200 participants joined us for PFC's 15th anniversary and fifth national conference held for the first time in the Atlantic provinces.



“Great program and topics.  
I learned so much and now have  
a much better understanding of  
foundation work, and how I might  
make a better contribution to it.”



## 2014 IN REVIEW

### Communicate

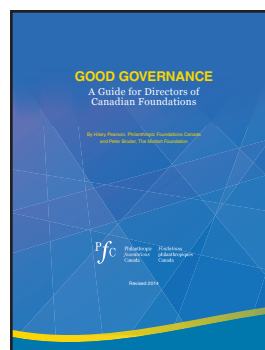
#### **Assets and Giving Trends of Canada's Grantmaking Foundations**

What does the grantmaking foundation sector in Canada look like? How big is it? What is its impact on our communities? To answer this question, PFC produced, in collaboration with Imagine Canada, the first-ever study of the assets and giving trends among Canada's top 150 grantmaking foundations. This benchmarking portrait will be updated annually.



#### **Good Governance: A Guide for Canadian Foundations**

Good governance is a key requirement for charitable foundations. This user-friendly workbook by PFC was updated and re-issued in 2014 as a guide for all charitable foundation boards.



#### **Profiles in Philanthropy**

PFC created a new Profiles in Philanthropy series to feature PFC members as a way of sharing some of the work being undertaken by foundations across the country.





## 2014 IN REVIEW

### Collaborate

Over the course of 2014, we collaborated with other associations such as Imagine Canada, Community Foundations of Canada, the Association of Universities and Colleges of Canada and the Ontario Trillium Foundation to advocate, convene, research and disseminate position papers, reports and helpful information.

PFC worked closely with umbrella groups across the philanthropic and community sector to advocate for more flexible regulations and increased tax incentives for philanthropy with the federal government.

In 2014, PFC worked to expand the digital platforms available to all members.



MemberHub helps members learn about each other's work. In 2015, we are working to make the platform mobile-friendly, smartphone and tablet friendly to allow members to interact and exchange anywhere, anytime to share articles, blogs, newsletters, videos and more.

Funder affinity groups provided an opportunity for funders with common interests in a related topic or issue to connect with each other. In 2014 we encouraged the formation of new funder affinity groups for small foundations and for funders interested in social finance.



## OUR MEMBERS

(as at December 31 , 2014)

**At the end of 2014, PFC had 123 members.**

The **ALVA** Foundation, Toronto

The **ASPER** Foundation, Winnipeg

The **ATKINSON** Foundation, Toronto

The Ralph M. **BARFORD** Foundation, Toronto

**BEALIGHT** Foundation, Toronto

**DE GASPÉ** Beaubien Foundation, Montréal

Max **BELL** Foundation, Calgary

Fondation famille **BENOÎT**, Montréal

J. P. **BICKELL** Foundation, Toronto

S.M. **BLAIR** Family Foundation, Toronto

Graham **BOECKH** Foundation, Montréal

Fondation J. Armand **BOMBARDIER**, Montréal

The **BOREALIS** Foundation, Stittsville, ON

The **BRANSCOMBE** Family Foundation, Niagara Falls

Brian **BRONFMAN** Family Foundation, Montréal

Claudine and Stephen **BRONFMAN** Foundation,  
Montréal

**BURNS** Memorial Fund, Calgary

**BUTLER** Family Foundation, Edmonton

The **CARRERA** Foundation, Calgary

**CARTHY** Foundation, Calgary

**CGOV** Foundation, Toronto

Fondation Lucie et André **CHAGNON**, Montréal

Arthur J.E. **CHILD** Foundation, Calgary

The **CLOVERLEAF** Foundation, Waterloo, ON

Harry and Martha **COHEN** Foundation, Calgary

The **COLE** Foundation, Montréal

The **COUNSELLING** Foundation of Canada, Toronto

**CRB** Foundation, Montréal

**DELOITTE** & Touche Foundation Canada, Toronto

Catherine **DONNELLY** Foundation, Toronto

**DONNER** Canadian Foundation, Toronto

**DRUMMOND** Foundation, Montréal

Fondation **DUFRESNE** et Gauthier, Québec

**ECHO** Foundation, Montréal

The **FLANAGAN** Foundation, Calgary

**GALIN** Foundation, Toronto

**GELMONT** Foundation, Montréal

The Colin B. **GLASSCO** Charitable Foundation  
for Children, Calgary

**GOOD** Foundation Inc., London, ON

R K **GRANT** Family Foundation, Victoria, BC

**GREEN** Shield Canada Foundation, Toronto

The Lyle S. **HALLMAN** Foundation, Kitchener, ON

**HAYNES-CONNELL** Foundation, Toronto

The **HELDERLEIGH** Foundation, Winona, ON

Fondation Sibylla **HESSE**, Montréal

The **HUNTER** Family Foundation, Calgary

The **HYLCAN** Foundation, Montréal

**INSPIRIT** Foundation, Toronto

**IVEY** Foundation, Toronto

Charles H. **IVEY** Foundation, Toronto

Michaëlle **JEAN** Foundation, Ottawa

Fondation **JOLY-MESSIER**, Montréal

The **JOYCE** Foundation, Burlington

The Henry and Berenice **KAUFMANN** Foundation,  
Montréal

**LIDLAW** Foundation, Toronto

The **LAWSON** Foundation, London

The Eva **LEFLAR** Foundation, Kitchener, ON

The **LUPINA** Foundation, Toronto

**MACKENZIE** Financial Charitable Foundation, Toronto

The Charles and Mary **MacLENNAN** Foundation,  
Truro, NS

**MACQUARIE** Group Foundation, Toronto

Alice and Murray **MAITLAND** Foundation, Toronto

Fondation René **MALO**, Montréal



## OUR MEMBERS



**MARIGOLD** Foundation, Calgary  
**MARTIN** Aboriginal Education Initiative, Montréal  
The **MASTERCARD** Foundation, Toronto  
The **MAYTREE** Foundation, Toronto  
The Margaret and Wallace **McCAIN** Family Foundation, Toronto  
The J.W. **McCONNELL** Family Foundation, Montréal  
The **McLEAN** Foundation, Toronto  
T.R. **MEIGHEN** Family Foundation, Toronto  
George Cedric **METCALF** Charitable Foundation, Toronto  
The **MOLSON** Foundation, Montréal  
Pierre L **MORRISSETTE** Family Foundation, Oakville, ON  
**MUSAGETES** Foundation, Guelph, ON  
The **MUTTART** Foundation, Edmonton  
The **NEPTIS** Foundation, Toronto  
The **NEWTON** Foundation, Montréal  
**NICKLE** Family Foundation, Calgary  
**NORLIEN** Foundation, Calgary  
The **OMEGA** Foundation, Toronto  
The **PALOMA** Foundation, Toronto  
**PATHY** Family Foundation, Montréal  
**PLURALISM** Fund, Toronto  
Jimmy **PRATT** Foundation Inc., St. John's  
Fondation **PRÉFONTAINE**-Hushion, Montréal  
**PRICEWATERHOUSECOOPERS** Canada Foundation, Toronto  
The Milos **RAONIC** Foundation, Toronto  
**RBC** Foundation, Toronto  
The **ROSSY** Family Foundation, Montréal  
The **ROZSA** Foundation, Calgary  
The **SALAMANDER** Foundation, Toronto  
Jeanne **SAUVÉ** Foundation, Montréal  
The **SCOTLYN** Foundation, Canmore, AB

The **SOBEY** Foundation, Stellarton, NS  
**SOCIAL** Venture Partners Waterloo Region, Waterloo  
The **SPROTT** Foundation, Oakville  
The Belinda **STRONACH** Foundation, Toronto  
The **SUNCOR** Energy Foundation, Calgary  
**TD** Friends of the Environment, Toronto  
**TIDES** Canada Foundation, Vancouver  
**TOSKAN CASALE** Foundation, Toronto  
**TRICO** Charitable Foundation, Calgary  
**TRINITY** Development Foundation, Ottawa  
The Pierre Elliott **TRUDEAU** Foundation, Montréal  
**VIEWPOINT** Charitable Foundation, Calgary  
Eric T. **WEBSTER** Foundation, Kirkland, QC  
R. Howard **WEBSTER** Foundation, Montréal  
George **WESTON** Limited, Toronto  
The **WINDSOR** Foundation, Halifax  
The Lillian and Don **WRIGHT** Foundation, Toronto  
The Michael **YOUNG** Family Foundation, Toronto

### 10 new members in 2014

The **AZRIELI** Foundation, Toronto  
The Madan and Raksha **BHAYANA** Family Foundation, Thornhill, ON  
**CAMBIA** Development Foundation, London  
The George **HOGG** Family Foundation, Montréal  
**MEDAVIE** Health Foundation, Dartmouth  
**MINDSET** Social Innovation Foundation, Vancouver  
**LONGO'S** Family Charitable Foundation, Vaughn, ON  
The **FAIRMOUNT** Foundation, Waterloo  
**KORCHINSKI** Family Foundation, Saskatoon  
**WAUGH** Family Foundation, Toronto



# LEADERSHIP



## BOARD MEMBERS 2014-2015

### Front row:

Liza Goulet (Director Member Services),  
Shari Austin, Susan Killam (Treasurer),  
Laura Manning (Vice-chair),  
Hilary Pearson (CEO), Lucie Santoro,  
Margret Hovanec, Michelle Clarke

### Second row:

Sandy Houston (Past-chair),  
Shelley Uytterhagen, Bruce Lawson (Chair),  
Helen McLean, Stephen Huddart,  
Moses Levy

### Not present:

Leila Fenc, Bruce Lourie, Allan Northcott,  
Patricia Rossi, Peter Webster

### Chair

#### **Bruce Lawson**

President and CEO  
The Counselling Foundation of Canada  
Toronto

### Past-chair

#### **J. Alexander Houston**

President and CEO  
George Cedric Metcalf Charitable Foundation  
Toronto

### Vice-Chair

#### **Laura Manning**

Executive Director  
Lyle S. Hallman Foundation  
Waterloo

### Treasurer

#### **Susan Killam**

President  
The Windsor Foundation  
Halifax

### Secretary

#### **Leila Fenc**

Director  
Deloitte & Touche Foundation Canada  
Toronto



## LEADERSHIP

### **Shari Austin**

Vice President, Corporate Citizenship RBC  
& Executive Director  
RBC Foundation  
Toronto

### **Michelle Clarke**

Executive Director  
Burns Memorial Fund  
Calgary

### **Margret Hovanec**

Chair  
The Lupina Foundation  
Toronto

### **Stephen Huddart**

President and CEO  
The J.W. McConnell Family Foundation  
Montreal

### **Moses Levy**

Executive Director  
Asper Foundation  
Winnipeg

### **Bruce Lourie**

President  
Ivey Foundation  
Toronto

### **Helen McLean**

Executive Director  
Donner Canadian Foundation  
Toronto

### **Allan Northcott**

Vice President  
Max Bell Foundation  
Calgary

### **Patricia Rossi**

Director, Liaison and support to organizations  
Fondation Lucie et André Chagnon  
Montreal

### **Lucie Santoro**

Administration Director  
Martin Aboriginal Education Initiative  
Montreal

### **Shelley Uytterhagen**

President  
Carthy Foundation  
Calgary

### **Peter Webster**

Chair  
R. Howard Webster Foundation  
Montreal

### **Retired from the Board in 2014:**

#### **Bradley Offman**

President  
Mackenzie Investments Charitable Foundation  
Toronto



## STAFF

Left to right:

Sarah Pinchevsky, Program Officer  
Diane Pagé, Administrator  
Liza Goulet, Director Member Services  
Hilary Pearson, President & CEO

## OUR MEMBERSHIP

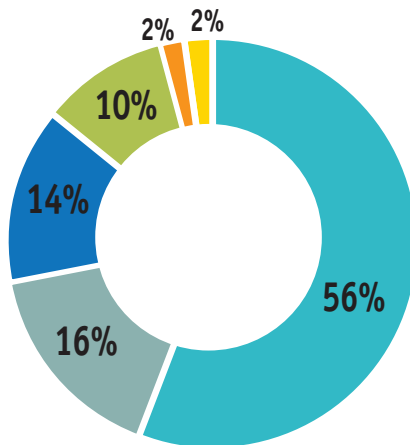
Our membership includes family foundations, public foundations, corporate foundations and giving programs, charitable organizations that are primarily grantmakers and donor-advised funds.

- PFC members collectively hold over **\$16 billion** in assets.
- In 2013, PFC members made **\$387 million** in grants.
- They also disbursed **\$199 million** on charitable programs and activities.



# FINANCIAL SUMMARY

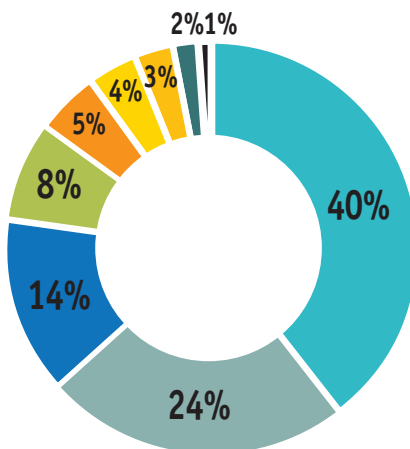
The summary financial statements below are derived from the financial statements for 2014, which were audited by Mongiat Bernucci LLP. PFC's full audited financial statements are available by request or on our web site at our Annual Reports section.



## REVENUE

2014

Membership dues	\$ 581,855
Special grants	167,000
Conference sponsorships	144,000
Conference fees	110,213
Interest, program fees	22,490
Donations for programming and other	21,815
<b>Total</b>	<b>\$ 1,047,373</b>



## EXPENDITURES

2014

Salaries and benefits	\$ 375,992
Conference expenses	223,026
Professional fees	129,491
Office operations	79,921
Grants and contributions	52,000
Travel and professional development	33,246
Communication & website	24,954
Meetings and workshops	17,611
Amortization and publications	9,369
<b>Total</b>	<b>\$ 945,610</b>





# SAVE THE DATES

## PFC 2015 SYMPOSIUM

OCTOBER 27-28

TORONTO



PHILANTHROPY  
COMMUNITY  
GOVERNMENT

**Solving  
Challenges  
Together**

## PFC 2016 CONFERENCE

NOVEMBER 1-3

VANCOUVER





## Thank You to the Sponsors of our 2014 Halifax Conference

**Deloitte.**

Là où finance et  
philanthropie se rencontrent.



Where finance  
meets philanthropy.



## Thank You to our Donors:

R. Howard Webster Foundation  
Rozsa Foundation  
Ontario Trillium Foundation



Please visit [www.pfc.ca](http://www.pfc.ca) for information about philanthropy and grantmaking.

You will also find news, research reports, publications and upcoming events.

### **Philanthropic Foundations Canada**

615, boulevard René-Lévesque Ouest, suite 1220  
Montréal (Québec) H3B 1P5

Tel. : 514-866-5446

Fax : 514-866-5846

E-mail : [info@pfc.ca](mailto:info@pfc.ca)



[www.pfc.ca](http://www.pfc.ca)