



Philanthropic Foundations Canada
2009 Annual Report

*Purpose
Practice
Partnership*



PFC promotes the growth and development of effective and responsible foundations and organized philanthropy in Canada through provision of membership services, resources and advocacy.

Philanthropic Foundations Canada is a national member association of grant-making foundations and charitable organizations and a registered charity.

Message from Chair & President

Purpose, Practice, Partnership. These three themes are at the heart of this year's annual report and at the core of what we do in the network of philanthropy that is Philanthropic Foundations Canada. These three themes shaped the program of our third national conference, held in Calgary in October 2009. And they have shaped the content of our professional development and networking services for members.

During 2009, as the philanthropic sector in Canada began to recover from the severe shock of the financial crisis and economic recession, PFC convened our members to many conversations about our philanthropic purposes, called into question by the great challenges faced by the community. Through these conversations, many members have adopted new practices and formed partnerships to increase their effectiveness and to extend their impact. The lively conversations in the meeting rooms and hallways of the Calgary conference demonstrated clearly to us the value of being part of a network of committed grantmakers, eager to learn and to make real change in Canadian society.

The financial pressure felt by the whole community, including both funders and their beneficiaries, is not likely to improve substantially in 2010. All funders continue to be constrained by deficits or the drop in asset values. Given this difficult outlook, PFC is working harder than ever to showcase stories and experiences of innovative grantmaking and creative philanthropic strategies. We have launched an expanded website in 2010, and will continue to work on new opportunities for grantmakers to learn from each other. In support of better practice, PFC is releasing in 2010 a new guide to good governance for foundations, which we believe will support a move towards more effective governance practices in the field. PFC itself has developed a detailed and disciplined set of governance guidelines, adopted by the PFC Board in early 2010 which we hope will serve as a model for our members.

We owe much thanks to the members of the 2009-2010 PFC Board who steered the association through a challenging but ultimately very successful year. We particularly want to salute and express our appreciation to the following members of the Board retiring in 2010: Jean-Maurice Saulnier of the Lucie et André Chagnon Foundation, Patrick Johnston, formerly of the Walter and Duncan Gordon Foundation, Joy Calkin of the Muttart Foundation, Janis Levine of the Henry and Berenice Kaufmann Foundation and Norman Webster of the R. Howard Webster Foundation. All served for several years on the Board and gave us wise counsel. We are grateful for the spirit of partnership and the commitment to purpose demonstrated by these directors and indeed by all of our volunteer directors on behalf of their peers.



Shira Herzog
Chair



Hilary Pearson
President



The lively conversations in the meeting rooms and hallways of the Calgary conference demonstrated clearly to us the value of being part of a network of committed grantmakers.

PFC in 2009



Working for our Members

We continued to work hard on delivering services to members in 2009, focusing on our three principal roles: sharing knowledge to improve effectiveness; advocacy and education; and building the field of philanthropy for all.



Despite straitened times and many competing demands on our time and resources, PFC really demonstrated the value in coming together for inspiration, learning and networking.

- Stephen Huddart,
Vice-President, The
J.W. McConnell Family
Foundation, Montréal

Over 200 grantmakers gathered for two days in October 2009 to have informative, stimulating and challenging exchanges at *The Pulse of Philanthropy* conference. We welcomed the participants to Calgary, a dynamic centre of philanthropy in the Canadian West. The conference proved to be a great place to network, to learn and to find new partners, just as our previous gatherings in Toronto and Montreal had been. And it also gave PFC a chance to celebrate in style our tenth year as an association of grantmakers.

Some of the things we heard over and over in the meeting rooms and hallway conversations in Calgary:

- Articulate clear goals and strategies
- Work at multiple levels
- Create a narrative about your work
- Cross boundaries; “think like a watershed”

- Listen as closely as possible to your grantees
- Assess as you go, use the evidence for learning, and for public policy change.

The sessions and topics featured at the conference were a cross-section of innovative and emerging thinking and practice in Canadian philanthropy. Our report on the conference served to disseminate the learnings even more broadly to the field.

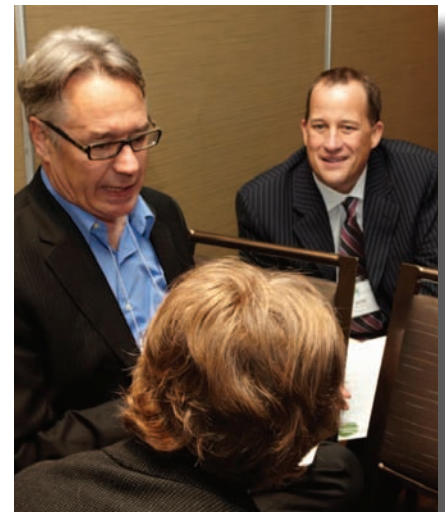
Members also engaged in intense conversations and learning during the twelve professional development and peer to peer learning events held in 2009 on topics ranging from mission-related investing to investment strategies to evaluation. Presentations and resources created especially for these topics are posted in the growing members’ library available through the PFC web site.

All through 2009, we tracked the effects of the financial crisis and recession on our members. Through two surveys in January and in June, we captured and shared with the whole membership the strategies and experiences of various foundations as they coped with the consequences of the economic downturn. This information proved to be very helpful to many boards as they considered their approaches to 2010 investment and grantmaking strategies.

The PFC web site was completely redesigned to make it more up to date and even more accessible to members and non-members. Relaunched in early 2010, it is already attracting more visitors and we hope to have significantly more impact through the site by the end of 2010.

PFC continues to track regulatory policies and changes that could affect the operations and governance of foundations. In 2009, we distributed three member advisories on the regulatory rules with respect to changes to the annual reporting form, to the not-for-profit corporations act and to the excess business holdings regime. PFC also appeared before the Standing Committee on Finance to present a pre-budget submission on behalf of members during the fall of 2009.

In 2010, PFC will be launching the first in a planned series of practice guides. These guides will be available publicly and will address various aspects of foundation management. The first guide will be on foundation governance.



2009 PFC Highlights

Over 117,000 visits to the PFC website:

Starting a Foundation downloaded over 1200 times

An average of 320 visits to our website daily

About our member events:

160 participants at 13 learning sessions

5 PFC events in Toronto and Montréal.

Over 220 participants at our 10th anniversary conference in Calgary



Our Members

The ALVA Foundation, Toronto
Robert and Judith ASTLEY Family Foundation, Waterloo
The ATKINSON Charitable Foundation, Toronto
The Ralph M. BARFORD Foundation, Toronto
BEALIGHT Foundation, Toronto
De Gaspé BEAUBIEN Foundation, Montréal
Max BELL Foundation, Calgary
Fondation Famille BENOÎT, Montréal
J. P. BICKELL Foundation, Toronto
S.M. BLAIR Family Foundation, Toronto
Fondation J. Armand BOMBARDIER, Montréal
The BOREALIS Foundation, Stittsville
The BRANSCOMBE Family Foundation, Niagara Falls
BRIDGEWAY Foundation, Cambridge*
Brian BRONFMAN Family Foundation, Montréal
The Claudine and Stephen BRONFMAN Family Foundation, Montréal
The BURNS Memorial Fund, Calgary
BUTLER Family Foundation, Edmonton
The CARRERA Foundation, Calgary*
CARTHY Foundation, Calgary
CGOV Foundation, Toronto
Fondation Lucie et André CHAGNON, Montréal
The Arthur J.E. CHILD Foundation, Calgary
Harry and Martha COHEN Foundation, Calgary
The COLE Foundation, Montréal
The COUNSELLING Foundation of Canada, Toronto
The CRB Foundation, Montréal
DELOITTE & Touche Foundation Canada, Toronto
The Catherine DONNELLY Foundation, Toronto
DONNER Canadian Foundation, Toronto
The DRUMMOND Foundation, Montréal
Fondation DUFRESNE et Gauthier, Québec
The EJLB Foundation, Montréal
Sir Joseph FLAVELLE Foundation, Toronto
GAINEY Foundation, Montréal
GALIN Foundation, Toronto
GELMONT Foundation, Montréal
Colin B. GLASSCO Charitable Foundation for Children, Calgary
GOOD Foundation Inc., London
Walter and Duncan GORDON Foundation, Toronto
The Lyle S. HALLMAN Foundation, Kitchener
HARBINGER Foundation, Toronto
HAYNES-CONNELL Foundation, Toronto
Lotte and John HECHT Memorial Foundation, Vancouver
The HELDERLEIGH Foundation, Winona, ON
Fondation Sibylla HESSE, Longueuil, QC
The HUNTER Family Foundation, Calgary
The HYLCAN Foundation, Montréal
Charles H. IVEY Foundation, Toronto

IVEY Foundation, Toronto
The KAHANOFF Foundation, Calgary
The Henry and Berenice KAUFMANN Foundation, Montréal
LAIDLAW Foundation, Toronto
The LAWSON Foundation, London
The Eva LEFLAR Foundation, Burlington, ON
The LUPINA Foundation, Toronto
MACKENZIE Financial Charitable Foundation, Toronto
The Charles and Mary MACLENNAN Foundation, Truro, NS
Fondation René MALO, Montréal
MARIGOLD Foundation Ltd., Calgary
The MASTERCARD Foundation, Toronto
The MAYTREE Foundation, Toronto
The Margaret and Wallace McCain Family Foundation, Toronto
The J. W. McCONNELL Family Foundation, Montréal
The McLEAN Foundation, Toronto
T. R. MEIGHEN Family Foundation, Toronto
George Cedric METCALF Charitable Foundation, Toronto
The MOLSON Foundation, Montréal
The MUTTART Foundation, Edmonton
The NEPTIS Foundation, Toronto
NEWTON Foundation, Montréal
NICKLE Family Foundation, Calgary
NORLIEN Foundation, Calgary
Fondation ONE DROP, Montréal*
The PALOMA Foundation, Toronto
The PATERSON Foundation, Thunder Bay
Fondation PATHONIC, Kirkland, QC
PATHY Family Foundation, Montréal*
Fondation PRÉFONTAINE-HUSHION, Montréal
PRIVATE Giving Foundation, Toronto
ROASTERS Foundation, Montréal
ROZSA Foundation, Calgary
The SALAMANDER Foundation, Toronto
Jeanne SAUVÉ Foundation, Montréal*
The SCOTLYN Foundation, Canmore*
The SILVER Tree Foundation, Toronto
The SOBEY Foundation, Stellarton, NS
The Belinda STRONACH Foundation, Toronto*
TCIG Charitable Foundation Inc., Winnipeg
TIDES Canada Foundation, Vancouver
TOSKAN Casale Foundation, Toronto
The Pierre Elliott TRUDEAU Foundation, Montréal
VIEWPOINT Charitable Foundation, Calgary*
R. Howard WEBSTER Foundation, Montréal
The Mike WEIR Foundation, Oakville
WERKLUND Foundation, Calgary*
The WINDSOR Foundation, Halifax
The Michael YOUNG Family Foundation, Toronto

* New members in 2009



Calgary Pathways Site Visit, October 2009



Nathan Gilbert, Jini Stolk



Paul J. Dyer, Angela Webster



Marcel Lauzière, Tim Draimin

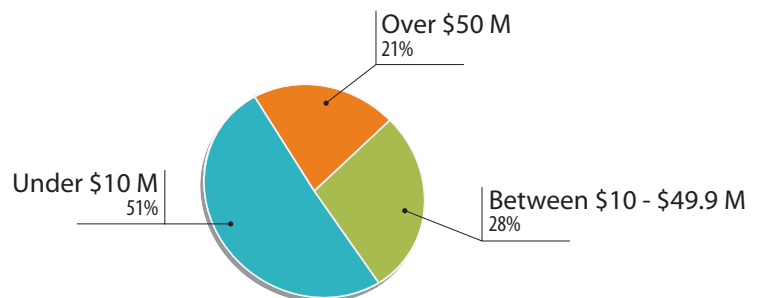
About Our Members

In 2009 we welcomed 9 new members, the largest number in a single year since the association began. PFC numbered 98 members at the end of 2009. The majority are family foundations of varying sizes and interests. Our membership also includes public foundations, corporate foundations, charitable organizations that are primarily grantmakers, and donor-advised funds.

Distribution of Members by Asset Size

Our members collectively manage over \$5.8 billion in assets – about half the total assets of all private foundations in Canada.

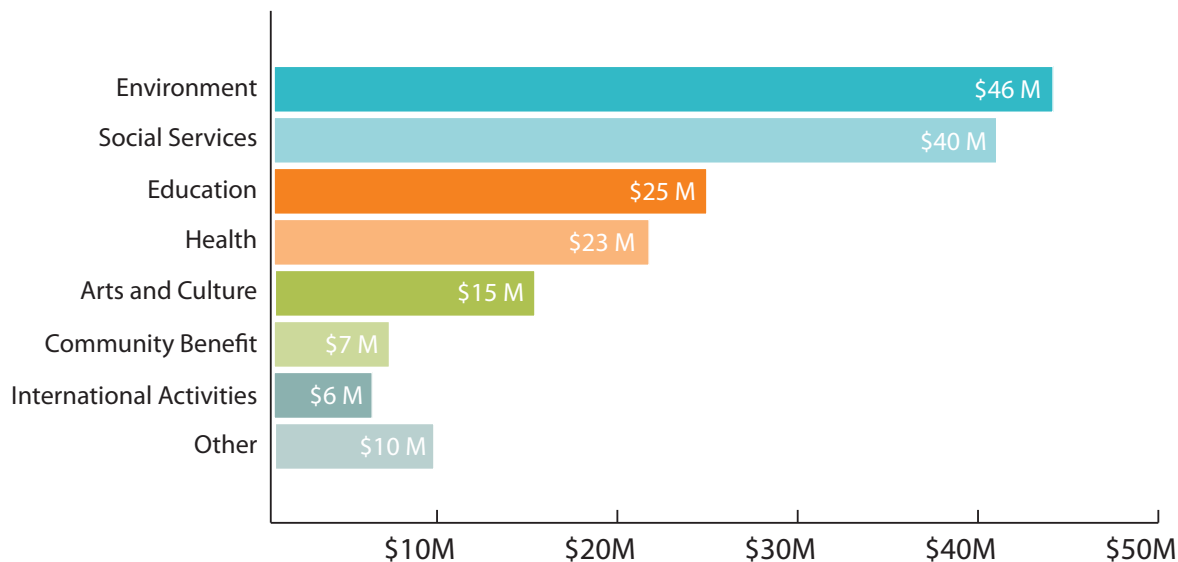
51% of PFC members have assets under \$10 million; 21% have assets over \$50 million; the remaining 28% are mid-sized foundations with assets between \$10 M and \$49.9 M.



Grants and Charitable Activities

PFC members granted about \$172 million in 2008. Half of all grants were directed to social services, education and health. Grants to environmental groups represented another 28%. Members also disbursed \$ 119 million directly on foundation-managed charitable programs and activities.

Distribution of member grants by sector (in millions of dollars, based on 2007-08 data from 98 PFC members):



Staff

48% percent of PFC member foundations employ full-time staff; 17% of foundations have part-time paid staff only; 35% of foundations have no paid staff and are run by volunteers.





Board Members 2009-2010

Back row from left to right: Jean-Maurice Saulnier, Sue Killam, Mary Rozsa de Coquet, James Good, Hilary Pearson, Paul J. Dyer (outgoing), Angie Killoran, Graham F. Hallward, Norman Webster, Nancy Rosenfeld, Liza Goulet

Seated: Peter Warrian, Shira Herzog, Patrick Johnston

Not present in the photo: Janis Levine, Bruce Lawson, Nicole Beaudoin

Chair

Shira Herzog, President and CEO
The Kahanoff Foundation, Calgary

Past Chair

Peter Warrian, Managing Director
The Lupina Foundation, Toronto

Vice-Chair

Patrick Johnston, President and CEO
Walter and Duncan Gordon Foundation,
Toronto

Treasurer

Graham F. Hallward, President
The Alva Foundation, Toronto

Secretary

Mary Rozsa de Coquet, President
Rozsa Foundation, Calgary

Nicole Beaudoin, Director
Fondation J. Armand Bombardier,
Montréal

Joy Calkin, Past President
The Muttart Foundation,
Edmonton

James Good, President
The Good Foundation Inc., London

Sue Killam, President
The Windsor Foundation, Halifax

Angie Killoran, Executive Director
The Lawson Foundation, London

Bruce Lawson, Executive Director
The Counselling Foundation of Canada,
Toronto

Janis Levine, Co-President
The Henry and Berenice Kaufmann Foundation,
Montréal

David Peever, Executive Director
Nickle Family Foundation, Calgary

Nancy Rosenfeld, President
The Claudine and Stephen Bronfman Foundation,
Montréal

Jean-Maurice Saulnier, Vice-President,
Legal and Corporate Affairs,
Fondation Lucie et André Chagnon, Montréal

Norman Webster, President
R. Howard Webster Foundation, Montréal

Staff

Communications Officer: **Jacqueline Reid**
Director, Research & Member Services: **Liza Goulet**
President & CEO: **Hilary Pearson**
Administrator: **Micheline Parent**





*Mary Rozsa de Coquet with Alberta
Premier Ed Stelmach*



*Angie Killoran, Jean-Maurice Saulnier,
Graham F. Hallward*



Sue Killam and James Good



*Outgoing Board member Paul J. Dyer receives a token of
appreciation from the PFC chair, Peter Warrian.*



*PFC Chair Shira Herzog honours past chair Dr. David Elton of the
Max Bell Foundation for his service to PFC.*

Summarized Financial Statements

The accompanying summarized statements of financial position, revenue and expenditures, changes in net assets and cash flows are derived from the complete financial statements of Philanthropic Foundations Canada / Fondations Philanthropiques Canada as at December 31, 2009 and for the year then ended on which we expressed an opinion without reservation in our report dated February 18, 2010. The fair summarization of the complete financial statements is the responsibility of the Association's management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying summarized financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the Association's financial position, results of operations and changes in net assets, reference should be made to the related complete financial statements.

Signed MONGIAT-BERNUCCI

Chartered Accountants

Montreal, Quebec
February 18, 2010

Summarized Statement of Financial Position

December 31	2009	2008
CURRENT ASSETS		
Cash	\$ 224,348	\$ 15,329
Term deposits and accrued interest	527,427	689,622
Goods and services tax recoverable	7,265	8,683
Prepaid expenses	-	14,131
	759,040	727,765
CAPITAL ASSETS	1,521	3,205
	\$ 760,561	\$ 730,970
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 25,377	\$ 21,389
Deferred contributions	62,044	56,227
	87,421	77,616
NET ASSETS		
Unrestricted	271,619	250,149
Invested in capital assets	1,521	3,205
Internally restricted	400,000	400,000
	673,140	653,354
	\$ 760,561	\$ 730,970

Summarized Statement of Revenue and Expenditures

For the year ended December 31	2009	2008
REVENUE		
Membership dues	\$ 435,313	\$ 486,874
Donations for programming and other	36,250	65,000
Interest	22,781	27,633
Program fees	4,660	9,305
	499,004	588,812
EXPENDITURES		
Salaries and benefits	345,113	301,434
Professional fees	29,056	82,787
Office operations	57,893	59,858
Communications and website	27,687	28,715
Travel and conferences	19,036	25,809
Meetings and workshops	12,764	19,697
Publications	-	12,594
Depreciation expense	2,613	2,937
	494,162	533,831
Excess of revenue over expenditures before the under noted item	4,842	54,981
Net excess of revenue over expenditures on the following:		
• PFC conference - The Pulse of Philanthropy (net)	14,944	-
Excess of revenue over expenditures for the year	\$ 19,786	\$ 54,981

Summarized Statement of Changes in Net Assets

For the year ended December 31				2009	2008
	Unrestricted	Invested in Capital Assets	Internally Restricted		
Balance, beginning of the year	\$ 250,149	\$ 3,205	\$ 400,000	\$ 653,354	\$ 598,373
Excess (deficiency) of revenue over expenditures for the year	22,399	(2,613)	-	19,786	54,981
Investment in capital assets	(929)	929	-	-	-
Balance, end of year	\$ 271,619	\$ 1,521	\$ 400,000	\$ 673,140	\$ 653,354

Please visit our web site at www.pfc.ca for information about philanthropy and grant-making. You will also find back issues of our newsletters and research reports as well as information on upcoming events. Full 2009 financial statements are also posted.



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