COVID-19 Philanthropic Response

Amount Committed
$107 Million*
85% coming from private foundations
15% coming from a mix of public, non-profits and registered charities

Key Findings
- 82% of funders are accepting applications from new and existing grantees while 16% are only accepting from existing grantees
- 70% of funders aligned priorities to be inclusive in their COVID-19 response
- 67% of funders’ COVID-19 responses have an undetermined end date
- The majority of funders find that communication and collaboration are crucial to ensure a positive impact within the communities they serve

*59 funders responded to the survey (as of June 29)
### Funders’ COVID-19 responses are aligning with the 5 guiding principles

#### 1. By contributing to emergency funds at the community and national levels
- **44%** Modified payment schedules and other banking procedures
- **36%** Modified application processes
- **16%** Contributed to pooled funds

#### 2. By being flexible, pragmatic, and proactive in grant-making
- **85%** Provided funding to support COVID-19 response
- **64%** Modified reporting procedures and deadlines
- **56%** Removed restrictions on existing grants
- **64%** Enabled reallocation of existing grants to COVID-19 related activities
- **41%** Advanced payments on existing grants

#### 3. By supporting advocacy in equity-seeking groups
- **27%** Provided in-kind support or pro bono services
- **19%** Of funds went to non-qualified donees

#### 4. By protecting the capacity and resilience of nonprofit and charitable organizations
- **47%** Supported charitable and volunteer-sector development
- **25%** Of funders supported Indigenous organizations

#### 5. By taking the long view and staying engaged
- **75%** Of funders answered that they were collaborating with other funders
- **56%** Of funders have increased their disbursement

Note: **56%** Of funders have increased their disbursement
<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Social services</td>
<td>69%</td>
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<tr>
<td>Accommodation &amp; Housing</td>
<td>39%</td>
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<tr>
<td>Health</td>
<td>61%</td>
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<tr>
<td>Environment</td>
<td>31%</td>
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<tr>
<td>Charitable and voluntary-sector development</td>
<td>47%</td>
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<tr>
<td>Arts &amp; Culture</td>
<td>25%</td>
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<tr>
<td>International Development</td>
<td>10%</td>
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<tr>
<td>Religious Organizations</td>
<td>3%</td>
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<tr>
<td>Education</td>
<td>42%</td>
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<tr>
<td>Education</td>
<td>22%</td>
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</tbody>
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Percentage of funders supporting each category of organization

86% Charities
44% Non-Profits
25% Other NGOs
19% Other
14% Government, public schools, etc.
10% Individuals

What actions are funders taking to stabilize, recover, and rejuvenate from COVID-19?

- Direct service provision (e.g. basic needs and emergency support)
- Operating and core costs
- Equipment and technology
- Training and education
- Advocacy/public policy
- Medical/scientific research
- Other research
- Physical Assets