



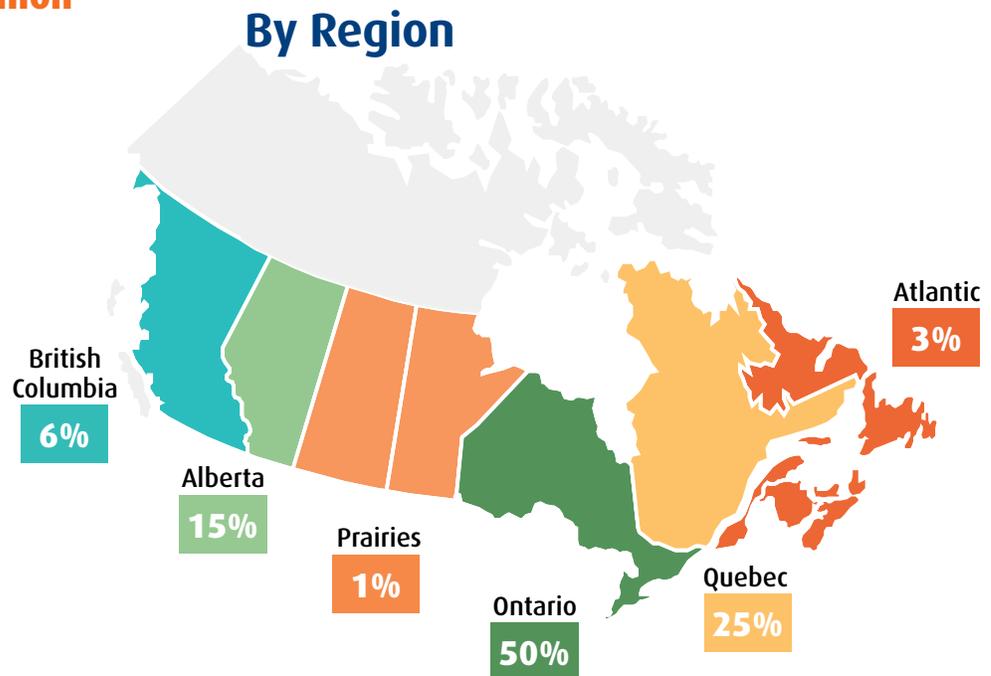
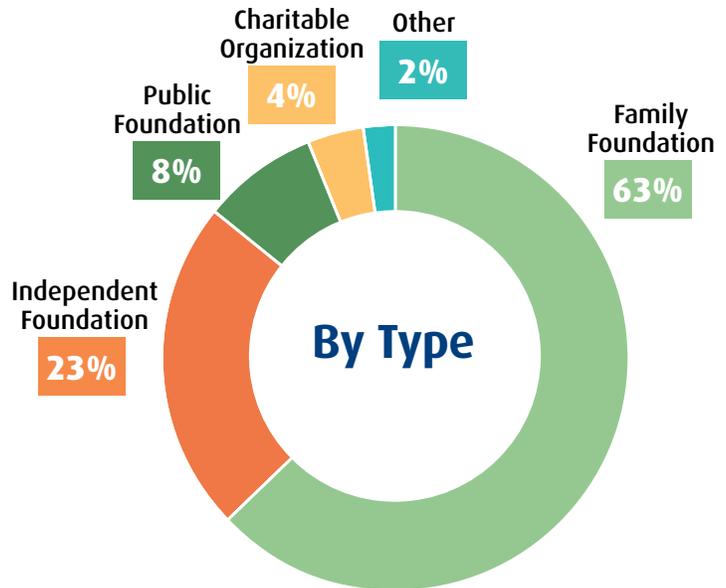
# 2016 Year in Review

## ABOUT OUR MEMBERS

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### PFC MEMBERS

- 25% are among the **TOP 150** charitable grantmakers by assets
- collectively manage close to **\$23 Billion** in assets
- made almost **\$622 Million** in grants
- disbursed over **\$345 Million** on charitable activities



## CONNECT

**100+**  
Connections

**100+**  
Hours of Exchange

**30+**  
Events

### PFC 2016 Year in Review

#### Webinars and Lunches

We created opportunities for members to meet, discuss and learn around Canada.



#### Skills Building

We offered two full day roundtables on grantmaking skills in Vancouver and on family foundation dynamics in Toronto.



#### Funder Affinity Groups

We supported and convened members around areas of funding interest, such as the Mental Health and Wellness Affinity Group. We plan to grow these services in 2017.

#### Conference

We were in Vancouver for PFC's 6th biennial conference, **Looking Outward: New Horizons for Canadian Philanthropy**. Over 250 people participated in conference activities.



## COMMUNICATE



#### Blog

Hilary Pearson, President of PFC writes monthly about what's happening in philanthropy in Canada and elsewhere. In 2016 we added guest blogs by practitioners and researchers.

#### Newsletter and Social Media

We kept members informed on the trends and issues in philanthropy through our monthly online newsletter and social media updates.

#### Assets & Giving Snapshot

We conducted research to provide an overview of the philanthropic landscape in Canada with an updated snapshot of the 150 largest foundations in Canada to illustrate the size and contribution of Canada's grantmakers.



#### Telling Stories

We collect and share stories about the impact of the work of our members.

In 2016 we focused on the stories of small but high impact foundations.

**100,000+**  
words on philanthropy

**15+**  
publications

**10+**  
issues explored

## ADVOCATE

In 2016, PFC advocated for public policies that support philanthropy in Canada by:

- Preparing a submission on the political activities of charities.
- Preparing a brief to the Standing Committee on Finance calling for a review of the definition of charitable purposes and activities.
- Meeting with CRA and finance officials to discuss modernizing the rules governing the charitable sector, including clarifying the rules governing political activities.
- Joining the charitable sector for a Day on The Hill in Ottawa, meeting with key policy makers on the role, impact and needs of the charitable sector, including foundations.



## 2016 Summary of Revenues and Expenses

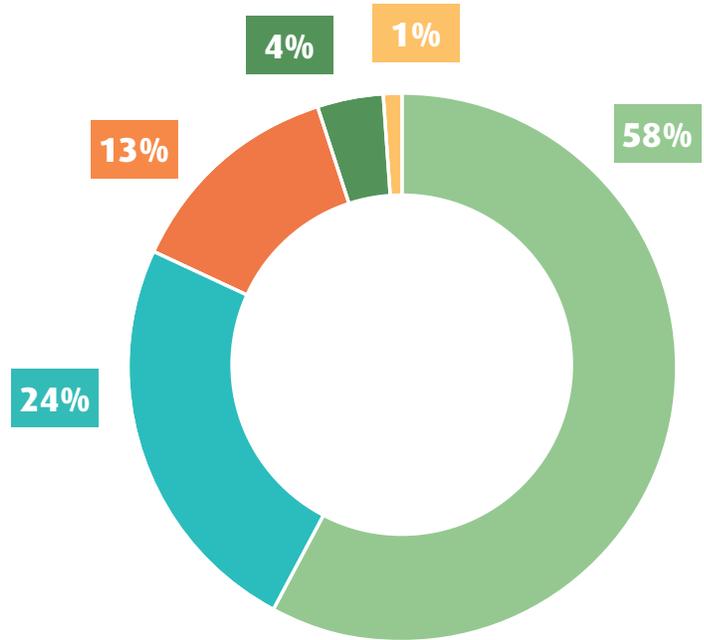
PFC's full audited financial statements are available by request or on our website at our Annual Report section.

### REVENUE

2016

Membership dues	\$699,473
Special grants	\$159,600
Program fees	\$10,380
Other revenue	\$54,215
Conference fees and sponsorships	\$284,013

**TOTAL** **\$1,207,681**



### EXPENDITURES

2016

Membership services	\$308,579
Salaries and benefits	\$482,510
Office operations	\$123,006
Conference	\$252,975

**TOTAL** **\$1,167,070**

