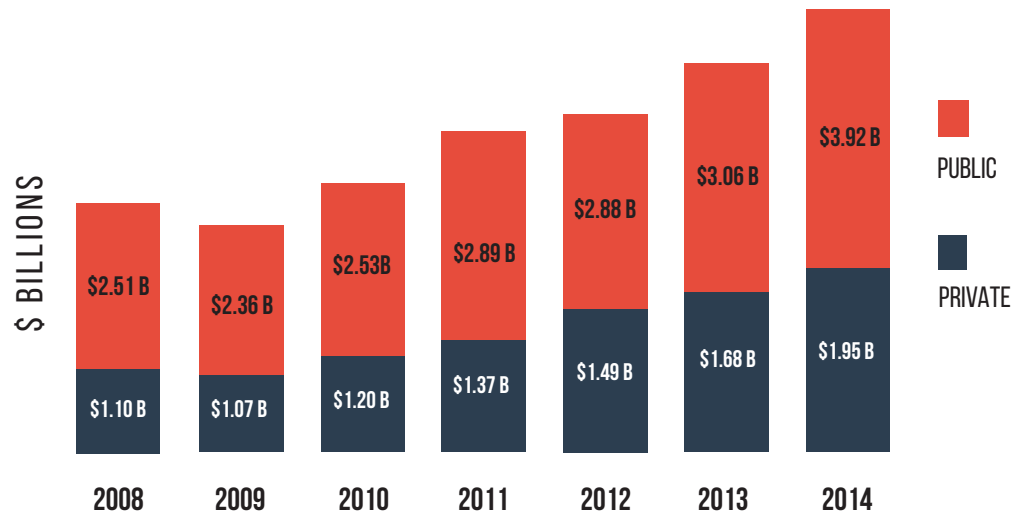


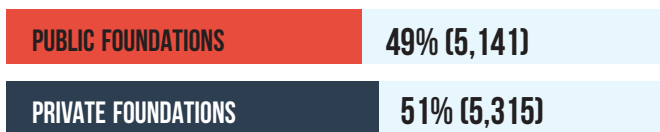
IN **2014**  
CANADA HAD  
**10,456**  
FOUNDATIONS WITH  
**\$61.5 BILLION**  
IN ASSETS AND  
**\$5.9 BILLION**  
IN GIVING

## GROWTH IN FOUNDATION GIVING\*



\*Nominal Dollars

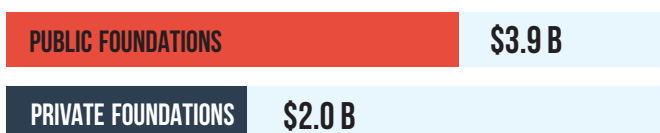
## TOTAL NUMBER OF FOUNDATIONS: 10,456



## TOTAL ASSETS: \$61.5 BILLION



## TOTAL FOUNDATION GIVING: \$5.9 BILLION\*



\*Numbers have been rounded

## TYPES OF FOUNDATIONS

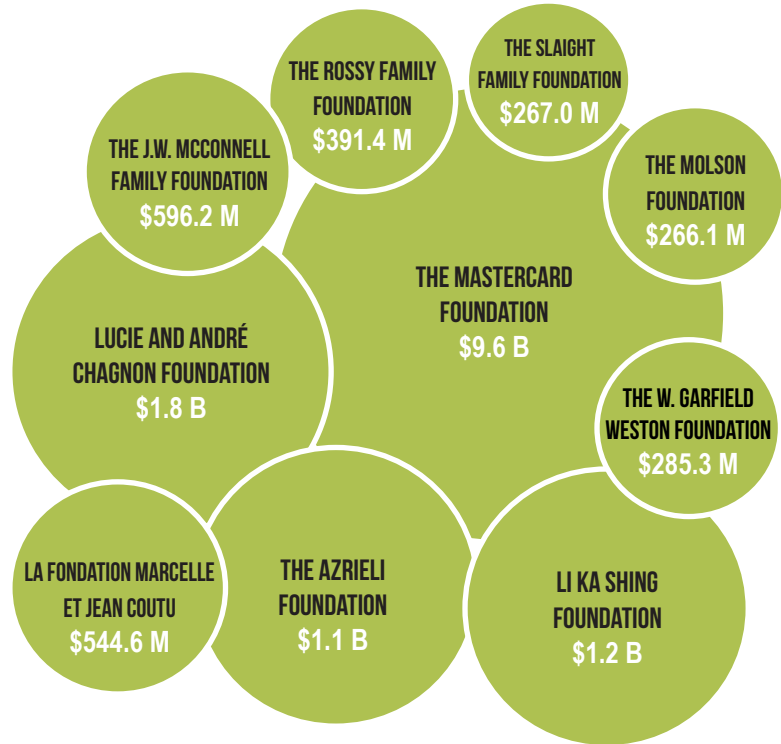
**PUBLIC** - A majority of the foundation's directors deal with each other at arm's length and the majority of the organization's funding typically come from arm's length supporters. Public foundations are distinct from operating charities in that they must spend the equivalent of more than half of their annual income on gifts to qualified donees.

**PRIVATE** - Half or more of the foundation's directors do not deal with each other at arm's length and/or 50% or more of the foundation's funding comes from a person or group of persons that control the charity in some way.

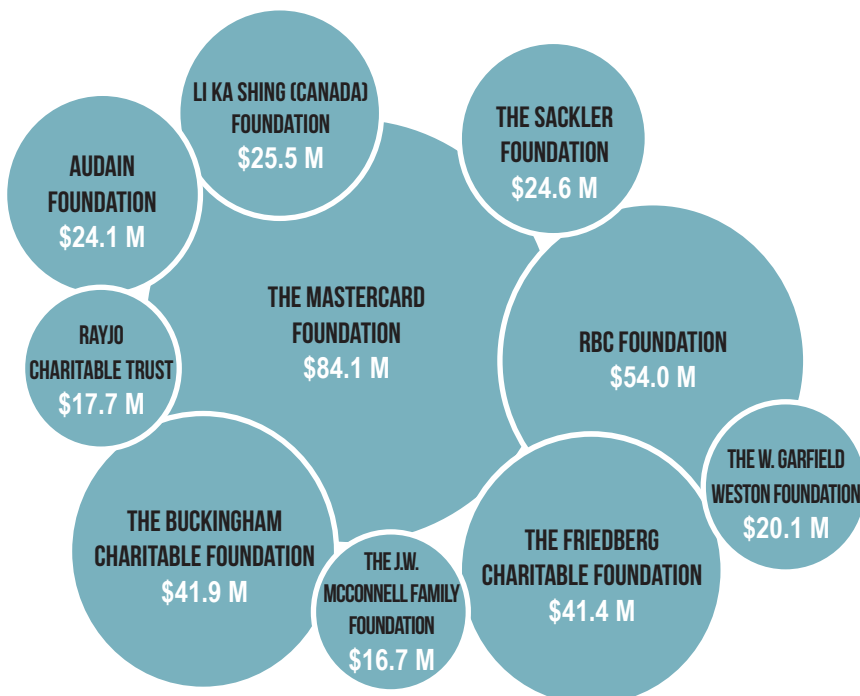
# PROFILE OF FOUNDATIONS

## TOP 10 FOUNDATIONS BY ASSETS

IN **2014**  
THE TOP  
**150** GRANTMAKING  
FOUNDATIONS GAVE  
**\$1 BILLION**  
WHICH IS  
**53%** OF  
TOTAL GIVING  
BY FOUNDATIONS



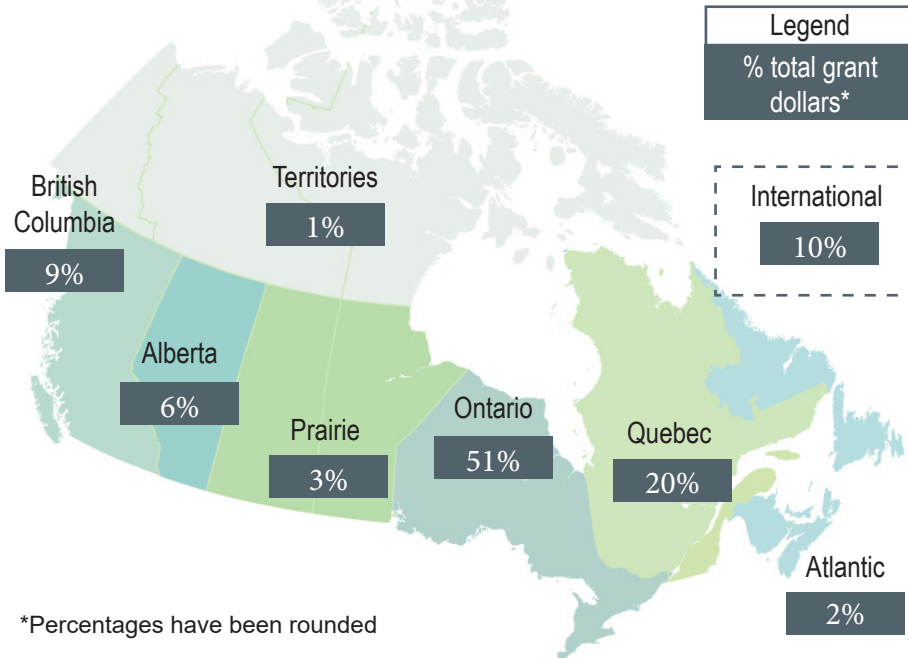
## TOP 10 FOUNDATIONS BY GIFTS



TO BE IDENTIFIED AS A GRANTMAKING FOUNDATION FOR THE PURPOSE OF THIS RESEARCH, THE FOUNDATION MUST SHOW CLEAR EVIDENCE OF INDEPENDENT PHILANTHROPIC ACTION, WORKING PRIMARILY THROUGH QUALIFIED DONEES AS INTERMEDIARIES.

# PROFILE OF FOUNDATIONS

## FUNDING BY REGION



## TOP 150 FOUNDATIONS BY GIFTS BY PROVINCE

(# OF FOUNDATIONS)

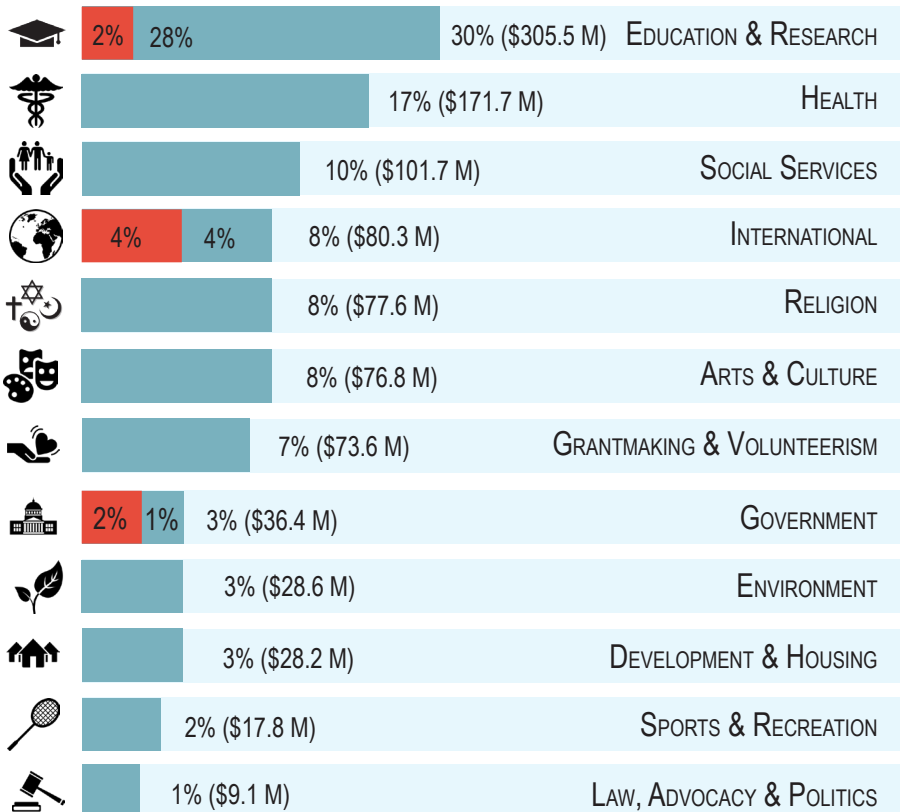
- 12 - BRITISH COLUMBIA
- 14 - ALBERTA
- 6 - PRAIRIE
- 84 - ONTARIO
- 29 - QUEBEC
- 5 - ATLANTIC

## DID YOU KNOW?

FOUNDATIONS TEND TO FOCUS THEIR GIVING IN COMMUNITIES IN WHICH THEY ARE LOCATED.

HALF OF THE TOTAL GRANT DOLLARS WENT TO RECIPIENTS IN ONTARIO.

## FUNDING BY ISSUE

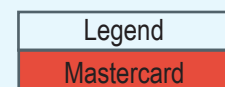


## THE MASTERCARD FOUNDATION

CANADA'S LARGEST FOUNDATION WITH \$9.6 BILLION IN ASSETS & OVER \$84 MILLION IN GRANTS

MASTERCARD IS A SIGNIFICANT FUNDER TO THESE 3 ISSUES:

- EDUCATION & RESEARCH
- INTERNATIONAL
- GOVERNMENT



# ABOUT THIS SNAPSHOT

## SNAPSHOT OF FOUNDATION GIVING IN 2014

provides you with information on Canada's largest grantmaking foundations.

This report is produced annually since 2014 by Philanthropic Foundations Canada using data compiled by Imagine Canada.

For more information on the definitions, how the data was collected and analyzed and the lists of foundations:



[2014 SNAPSHOT: TOP FOUNDATIONS BY ASSETS](#)



[2014 SNAPSHOT: TOP FOUNDATIONS BY GIVING](#)

These companion sheets are available on the PFC website.

## WHAT'S INCLUDED

This is a snapshot of Canada's top 150 grantmaking foundations in 2014.

### IT INCLUDES:

- 150 of the top Canadian foundations by assets,
- 150 of the top Canadian foundations by giving,
- Domestic and international giving.

### IT DOES NOT INCLUDE:

- Community foundations,
- Donor-advised funds,
- Foundations with member agencies,
- Fundraising arms for associated charities.

## ABOUT PHILANTHROPIC FOUNDATIONS CANADA

PFC is a national member association of Canadian grantmakers, including private and public foundations, charities and corporations. PFC promotes the growth and development of effective and responsible foundations and organized philanthropy in Canada through provision of membership services, resources and advocacy.



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